

ESG Alliance

The holistic ESG Data, Strategy and Execution Assistant

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Interest rate
environment

Geo-political risks

De-Globalization &
shortage of skilled
labour

Missing asset management
focus on sustainability
and energy pricing,

Change in real
estate consumption
patterns (ie office)

Little resilience of
existing business
models

Multi-Dimensional challenges hitting the asset management business
model

What is the challenge

ESG is no fun,
yet.



...and it is a real business model threat.

Significant devaluation risks, lack of resources and little execution power

External pressure on asset managers

- Enormous asset **devaluation risks** for buildings with poor energy efficiency and subsequently **asset management fee decrease**

Internal challenges for asset managers

- **No resources** and **little ESG competencies**.
- **No digital tools, little digitalization expertise** and **high dependencies** on external consultants.

No strategy and no traction

- No **clear ESG strategies** linked to portfolio management (business plan) and technical execution

Asset managers are struggling to implement ESG measures for their assets.

What we do

**The ESG Alliance rescues you
from your island solutions.**

We combine the “ESG Gold Standards”

A selection of state-of-the-art solutions to carry out the entire portfolio transition to ESG



Orchestration and
implementation

What it is

The holistic ESG Data, Strategy and Execution Assistant



Design, execute and control sustainability strategies and manage the implementation projects.

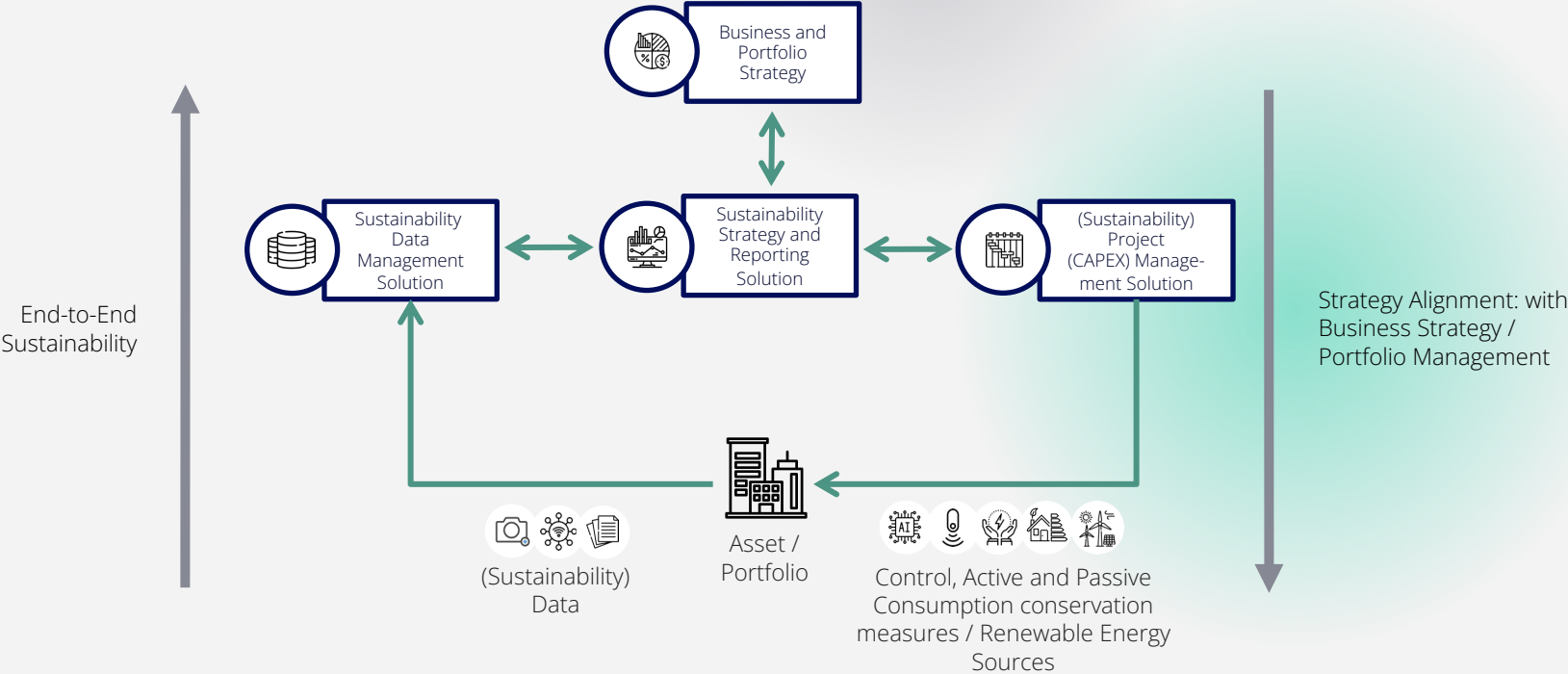
Easy to use

Fully integrated

One digital suite

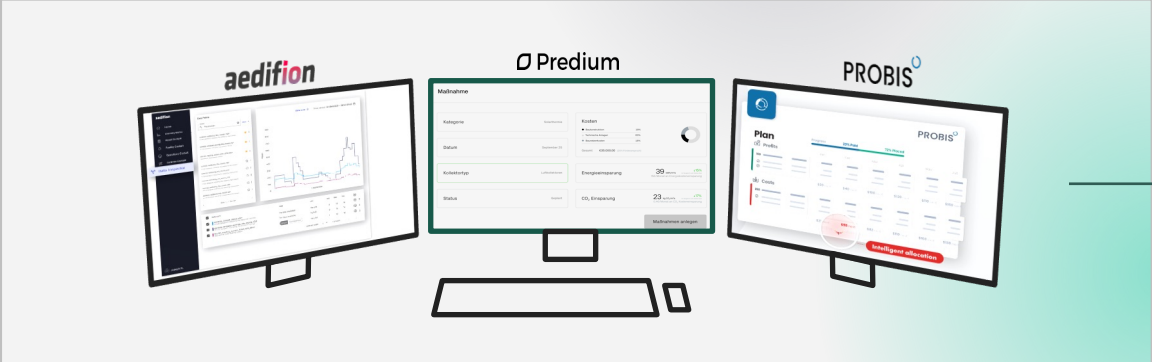
ESG starts with strategy - not with measures

ESG-Alliance is an easy-to-use ESG-Strategy design and execution solution.



From Data to Strategy to Execution

Fully integrated state of the art sustainability solutions for data connectivity, ESG strategy development and execution of ESG projects



Orchestration and implementation



ESG-Alliance is designed to immediately execute the ESG transition

No static but “dynamic” ESG strategies.

Asset managers work in a dynamically changing environment. Since the ESG Alliance's ESG strategies are based on the current asset data, they are always up-to-date.

No lack of transparency but demand-oriented data collection.

Due to the combination of the ESG Alliance's solutions, meaningful ESG strategies are developed with a minimum of data. The central data storage allows additional asset data to be added as needed to increase the meaningfulness of the ESG strategies.

No islands but fully integrated and yet modular.

The solutions from the ESG Alliance fit together perfectly. Nevertheless, all solutions are highly compatible with other solutions and a countless interfaces are already available today.

No dependence on advisors but easy-to-develop ESG strategies.

ESG Alliance offers help for self-help and thus reduces the dependency on ESG advisors and the associated high costs.

What are the benefits

The Alliance
solves the ESG
dilemma!

Thank you!



Do you have any questions?

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